THE HOME ECHOnomics GUARANTEE

- 1. In-depth meeting to learn your goals
- 2. Strategy session including staging
- 3. Review all facets of the process in advance
- 4. In-depth knowledge & ECHOnomics Team appraisal for pinpoint pricing
- 5. In-depth interview to learn about your home
- 6. Detailed MLS Entry & Verification
- 7. Client MLS Proof Sign Off
- 8. Multiple County MLS listings
- 9. List Hub placement populated to hundreds of real estate websites
- Matterport[®] 3D Virtual RealityHome Tours
 Compatible with Oculus and Google Cardboard. Dollhouse & Floor plans.
- 11. In-House unlimited interior and exterior photos
- 12. In-House Drone (3 types) aerials
- 13. In-House night photography
- 14. In-House photo retouching editing
- 15. In-House professional real video of your home.
- 16. In-House writer & professional proofreading for all marketing materials
- 17. In-House Client Concierges receiving 40 plus Buyer inquiries daily pushing your home
- 19.8 Page Animated e-brochure.

- 20. Palm Beach County School Home ECHOnomics Program
- 21. Featured on EchoFineProperties.com top Google placed website
- 22. MLS populated to hundreds of real estate websites
- 23. Illustrated Properties website
- 24. Exclusive Ylopo placement with Facebook
- 25. Ylopo 7 Step Facebook ads
- 26. Zillow Premier Update for Enhanced Placement
- 27. Realtor.com enhanced placement
- 28. Trulia.com placement
- 30. Facebook & Facebook Ads
- 31. LinkedIn
- 32. Instagram
- 33. Twitter
- 33. YouTube
- 34. Pinterest
- 35. National/International luxury affiliates & networking
- 36. Zoom Showcase Listinas Streamed Online Live
- 37. Mass-Email for Open House and feature (over 100k subscribers)
- 38. Mass-Email showcase of your home

- 39. Open Houses (Cookies, Mylar Balloons)
- 40. Lots of little stuff from making keys to placing signs
- 41. Personal home showings by appointment.
- 42. Feedback weekly & after every showing
- 43. Monthly blast (1000's) to Buyers & agents
- 44. Market to your community directly
- 45. Cold calls to find a buyer for your home
- 46. Marketing to Echo Team
- 47. Marketing to Illustrated Properties agents
- 48. 24/7 Professional branding from car to attire
- 49. Buyside Computer Match of your home to active Buyers
- 50. In-House Rental Specialist
- 51. Expert Negotiation
- 52. Legal experts
- 53. Mortgage consultants
- 54. In-House Closing Coordination

(Appraisal to Inspection)

- 55. Title experts
- 56. Jeff & Cary Lichtenstein Broker expert advice
- 57. Closing Celebration!