The Wave of Change.



The Premier Brokerage with Real Agent Support



Jeff Lichtenstein has opened a new **Brokerage** with 100% paid support for all his agents because he knows what agents need from two decades of real world experience. Inspired by the teamwork, intelligence and communication of dolphins, Jeff Realty is now Echo Fine Properties. With a focus on locating the finest properties and qualified buyers, we rebranded our growing team of top agents,











AVAVE OFREAL TEAMEFFORT

A CARING CULTURE We take pride in our family pod atmosphere where the entire team works together. Echo is a family business started by Jeff and his father Cary. We all work together everyday offering real-world experience. With boot camps on how to get started, weekly sales meetings, how to focus on buyside or listing leads, and role playing or farm area domination we are behind you. Whether it's a strategy session, going on the listing appointment with you, or being available to help with anything, you get our time so you can succeed.

100% SUPPORT Our dedicated deep team of designers, photographers, photojournalists, social media experts and IT staff work tirelessly to make you and your listing stand apart. You get 360° support to boost your business without spending a dime of your money or losing valuable networking time. It's about promoting YOU as the agent!

CLIENT CONCIERGE Our dedicated In-House professionals handle all incoming social media, email, and internet buyer leads. Having a dedicated team to handle each inquiry while the agent is tied up assures our clients the fast response time they deserve and hand-off buyer and listing appointments.

COMMUNITY EVENTS Among our many community outreach efforts we also host the annual TUG-OF-WAR TO STOP CANCER event with 100% of all proceeds going to SCRIPPS Research right here in Jupiter.

A WAVE OF TECHNOLOGY FOR REAL LEADS



ECHOFINEPROPERTIES.COM is the ultimate custom Real Estate website. 2 1/2 years in the making and with a constant flow of new add ons coming. Its Ferrari like engine has 5 distinct designs, 4 MLS's, Patent Pending New features, and Hyper-Local information. There is nothing like it. The customers love it. And the back end for Realtors is fantastic!



EXCLUSIVE YLOPO MEMBER The premier social media Buyer and Seller lead generator means real leads sent to you daily. Working with Facebook Ylopo identifies Buyer and Sellers earlier on in the process before they go to Zillow or others and generates 7 Seller Facebook ads throughout the process.



SOCIAL MEDIA From posting must reads on Facebook, to showcasing your home on Pinterest, the **Echo Team** utilizes these critical social networking mediums. We identify social media Buyers that are truly ready to purchase a home and quickly contact them with our 360° of support.



EMAIL MARKETING Our list of 175,000 subscribers is leading edge and breaks though with brilliant design, current data, and a spot to feature your listings. Echo Email Reports go out to nearly 400 subdivisions.



AFFILIATIONS Florida's # 1 Independent Real Estate Firm, Illustrated Properties, are a top-25 National Brand with over 58 offices and 3,000 plus associates strong. Combine that with Who's Who in Luxury, and award winning LuxuryRealEstate.com for the best in national and International luxury exposure. Each affiliate we belong to promotes our listings and agents on a national and international basis and through various marketing venues.











